

Magazine Project

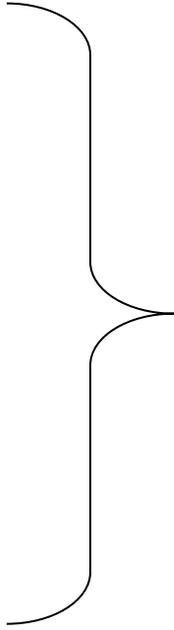
Plan, design and create a 'launch' issue of a new magazine.	A launch is the first ever issue of a new magazine, so you need to try to persuade people to buy your magazine rather than any other, and to keep buying it every week, fortnight or month!
Step by step instructions	
❶ Decide on the type of magazine you wish to produce	Remember this should be about something that interests you.
❷ Find a title for your magazine	This should immediately tell people a little of what the magazine is about. Add a catch-phrase if you like, which adds to the information given in the title.
❸ Write a reader profile of the type of readers you are aiming to attract	Think carefully about what <i>sort</i> of people might be interested in your publication. Ask yourselves how old they are, whether they are boys or girls, men or women, what they do for a living and what they do in their spare time. Remember it is vital that you know who you want to attract <i>before</i> you begin writing the magazine, and <i>before</i> you begin selling space to advertisers!
❹ Now begin thinking about the content of your magazine.	What sort of issues and themes are you going to cover? You will need at least four major features or interviews, so decide on these first and then think about the other contents. Remember to think about the sort of language you will be using to appeal to your reader.
❺ Draw a flat plan of your magazine layout	This shows where each section will go and helps you organise your pages.
❻ Decide what sort of design you will need to back up your writing	Think about the overall 'look' of your magazine. Will it be bright and busy? Or maybe more serious? Do you need lots of photographs and pictures or mainly writing on your pages?
❼ Begin working on your magazine properly.	Remember it is a good idea to 'proof - read' your work for mistakes before you put it into the final product!

Your magazine should include:

- A front and back cover
- A contents page
- An editor's letter

Your magazine could include:

- Interviews
- Articles about issues
- A skills section
- Problem pages
- Adverts
- Horoscopes
- Reviews
- Real life stories
- Advice
- Fashion
- Match reports
- Quizze



Try to find some examples of these. This will give you some ideas for your own work.